

Press Information

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PHILIPS LAUNCHES NEW COMBINED LANDLINE AND SKYPE-ENABLED DUAL PHONE

Philips VOIP855 – for mobility, clear sound and low cost calling

Berlin, Germany - The new **Philips VoIP855 phone** allows you to make and receive landline and Skype calls from one handset without using a computer. With no laborious installation necessary, the Philips VoIP855 is the perfect way to talk to people anytime you like, from anywhere in your home.



This complete cordless landline phone also gives you direct access to Skype with one touch of a button. It features a built-in directory of 100 landline numbers and 200 Skype contacts; so all your contacts are stored in one device.

The new Philips VoIP855 comes with XHD sound quality delivering crisper, clearer sound. The option to switch to hands-free and handset speakerphone means the Philips VoIP855 also provides the ultimate in convenience and accessibility. It comes with a digital answering machine with up to 30 minutes recording time and voice mail alerts.

“Calling other Skype users via Skype is free no matter where they are in the world,” said Jonathan Christensen, Skype’s GM, audio visual. “The Philips VoIP855 makes it really easy for people to use Skype everyday to stay connected and talk more without having to worry about cost, time or distance. Plus, from the comfort of their home phone users can also save money on calls to landlines and mobiles via Skype. It’s a perfect example of technology designed to make life easier.”

For more information on Philips range of VoIP and Dect phones, please visit:
<http://www.philips.com>

PRODUCT OVERVIEW

Easy To Experience

- Use your Skype-enabled Philips VoIP855 as you would use a standard phone
- Make and receive Skype calls and access contacts lists
- Instantly see when your Skype contacts are online

Designed Around You

- Connect and use: No computer or installation required
- Option to switch to hands-free speakerphone with ease
- Landline directory with 100 entries and Skype directory with 200 Skype contacts

Advanced

- XHD sound for unbelievable sound quality
- Full graphic color display
- Software upgradeable via handset
- Voice mail alerts

For further information on local availability and prices, please contact your local Philips press officer.

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For further information, please contact:

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About Royal Philips Electronics

Royal Philips Electronics of the Netherlands (NYSE: PHG, AEX: PHI) is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Headquartered in the Netherlands, Philips employs approximately 116,000 employees in more than 60 countries worldwide. With sales of EUR 26 billion in 2008, the company is a market leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as lifestyle products for personal well-being and pleasure with strong leadership positions in flat TV, male shaving and grooming, portable entertainment and oral healthcare. News from Philips is located at www.philips.com/newscenter.

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